

FACT SHEET

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- ABOUT THE ICE: Minus5° ICEBAR features 90 tons of special ice created by a freezing process which includes a proprietary system to create crystal-clear ice blocks known as "carvers' ice." The blocks are shipped directly from a designated ice distributor in Canada. Each lounge is constructed over a three-week period, with seven world-renowned ice carvers chipping, sawing and carving 250-pound blocks into sculptures, furniture, décor and more. Minus5° ICEBAR maintains its consistently freezing temperature of 23 degrees Fahrenheit (minus-5 degrees Celsius) thanks to a state-of-the-art temperature monitoring system that accounts for ambient temperature, humidity, body temperature, volume of people and more.
- **AGE REQUIREMENT:** Ages 7 years old and up.
- **COCKTAILS AND TREATS:** Through its FRESH & COOL bar program, the ice lounge adds new beverages and boozy treats to its menu for guests 21 and up on an ongoing basis. Signature frosty cocktails and mocktails are served in glasses made entirely of ice. Other tempting treats include the Dole Whip and Super Daiquiris.



PACKAGES: Minus5° ICEBAR offers several packages, adding even more entertainment and excitement to the ice experience.

"V-ICE-P" Package with "Polar Passport" (\$79)– Includes unlimited three-day entry to all locations, unlimited use of gloves and a faux fur coat, 20% off drinks at all Minus5° ICEBAR daiquiri bars, two cocktails served in signature ice glasses upon initial visit and one stylish souvenir hat.

"Coolest Experience" (\$49) - Includes entry to Minus5° ICEBAR, gloves, two cocktails served in signature ice glasses and use of a parka.

"Cool Experience" (\$24) - Includes entry into Minus5° ICEBAR, gloves and use of a parka.

Kids V-ICE-P Experience (\$29) - Includes entry into Minus5^o ICEBAR, gloves and use of a parka.

Kids Cool Experience (\$13) - Includes entry into Minus5^o ICEBAR, gloves and use of a parka.

Bachelorette Premium Experience (\$99) - Includes the V-ICE-P experience plus a reserved section, photo shoot, bottle of champagne (one bottle per four guests) and custom signature ice glass.

"Arctic Bundle" Package (\$98) – Includes entry to Minus5° at The Venetian Resort, one cocktail at the ice lounge, a boozy Dole Whip treat to-go, a ticket to The Docksiders – Yacht Rock Experience at 1923 LIVE (Minus5° ICEBAR's sister location), a souvenir captain's hat and one cocktail at 1923 LIVE.

"Fire and Ice" Package (\$95) – Includes entry to Minus5^o at Mandalay Bay, one boozy hot chocolate (or drink of choice), faux fur coat upgrade, digital photo at Minus5^o, one cocktail at 1923 Prohibition Bar (Minus5^o ICEBAR's sister



	location), branded 1923 souvenir flask and super daiquiri, boozy Dole Whip (or drink of choice) to-go.
CAPACITY:	 Mandalay Bay Hotel & Casino 1,000 square feet ice bar, open and adjacent to the 4,500-square-foot 1923 Prohibition Bar (warm space) 100 total guests in Minus5° ICEBAR 300 total guests in 1923 Prohibition Bar
	 Grand Canal Shoppes at The Venetian Resort 1,000 square feet ice bar 1,800 square feet warm event space 300 total guests
	 The LINQ Promenade 1,000 square feet ice bar 1,800 square feet warm event patio 300 total guests
DÉCOR ELEMENTS:	All Minus5° ICEBAR locations feature a plethora of interactive ice displays and dozens of photo moments. Through its Staying COOL re-theming program, visitors can enjoy never-before-seen ice displays and sculptures on a quarterly basis, providing an all-new experience with each return visit.
PHOTOS & VIDEO:	Click here to download high-res photos and video.
HOURS OF OPERATION:	For current hours of operation at Mandalay Bay, click here https://www.minus5experience.com/mandalay-bay/
	For current hours of operation at the Venetian, click here https://www.minus5experience.com/locations/venetian/
	For current hours of operation at The LINQ Promenade, click here https://www.minus5experience.com/icebar/
ADDRESS/PHONE:	The Shoppes At Mandalay Place

minus5°
ICE BAR

Mandalay Bay Hotel & Casino 3930 S Las Vegas Blvd. Las Vegas, NV 89119 (702) 586-8925

Grand Canal Shoppes The Venetian Resort Las Vegas 3377 S Las Vegas Blvd. Las Vegas, NV 89109 (702) 293-3388

The LINQ Promenade 3545 S Las Vegas Blvd. Las Vegas, NV 89109 (702) 586-8925

www.Minus5Experience.com

GROUPS:

For private event inquiries, please contact Candace Bowman at candace@icebarlv.com.

WEBSITE AND TICKET INFORMATION:

SOCIAL MEDIA: Facebook, X, Instagram: @Minus5ICEBAR

HASHTAGS: #IceIceBaby #Chillin

MEDIA CONTACTS: Vanessa Thill/ Erika Pope The Vox Agency <u>vanessa@thevoxagency.com</u>, <u>erika@thevoxagency.com</u> (469) 226-4723, (702) 249-2977

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