



## FACT SHEET

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### **ABOUT ELECTRIC PLAYHOUSE:**

Brilliantly merging the digital and physical worlds into one through dozens of motion-activated games and experiences, Electric Playhouse fosters human connection and gets visitors of all ages and interests moving. Promising to lure visitors off the couch and into a vibrant world where their bodies become the controllers, the destination encourages active play and healthy movement. Without the need for headsets or gadgets, the walls and floors inside Electric Playhouse spring to life and respond to players' actions.

### **ABOUT THE GAMES:**

Electric Playhouse offers a dynamic environment filled with seven different areas of physically and mentally stimulating games for solo players, pairs, groups of up to 40 and everything in between. Kiosks in each game area also allow guests to easily explore and select from a full collection of interactive games, including Guacamole – a fast-paced adventure that keeps guests on their toes as they dash and dive to claim the colored tile before anyone else – and Light Hockey – perfect for those who love a dynamic mix of strategy and quick reflexes. Every visit also promises a new adventure with its ever-changing list of games – ensuring guests can look forward to a new experience with each return visit. To view a list of current games and experiences, click [here](#).

### **ABOUT THE TECHNOLOGY:**

Utilizing proprietary body-mapping technology and motion sensors combined with its own, original collection of games, Electric Playhouse offers an incomparably engaging and sociable gaming experience. The venue is equipped with a network of sensors that generate a real-time point cloud, enabling precise tracking of individuals and large groups throughout the facility. This volumetric data is used to create a digital twin of each guest, similar to a player inside a video game. As guests move, the walls, floors and tables react to their actions in a variety of ways, enhanced by 360-degree



projection mapping that fully immerses guests in interactive games and dining experiences.

**BEVERAGE OFFERINGS:**

Electric Playhouse offers a signature drink collection of Electric Elixirs for guests of all ages, including an array of craft sodas, refreshing mocktails and delightful snow cones.

As the sun sets, the venue transitions from active days to electric nights, catering to a more mature crowd. Electric Playhouse will launch a full-service casual bar this summer to serve guests 21 and over, making it the go-to destination for those seeking a unique and vibrant late-night atmosphere.

**THEMED DINING EXPERIENCES:**

Also coming later this summer, Electric Playhouse will introduce its upscale themed dining experiences designed to delight culinary enthusiasts and discerning guests alike. These rotating fine dining events will feature curated menus, drink pairings, guest celebrity chefs and more, all set within a multisensory environment of motion-activated projection, light and sound.

**SQUARE FOOTAGE:**

10,000 square feet of indoor space and a 900-square-foot outdoor patio with premier views of Las Vegas Boulevard.

**CAPACITY:**

280 indoor and 60 outdoor.

**EXECUTIVES:**

- Brandon Garrett, chief executive officer and co-founder
- Eric Yakley, chief technology officer and partner
- Luke Balaoro, senior software architect and co-founder

**PHOTOS & VIDEO:**

Click [here](#).

**OPENING DATE:**

June 22, 2024



- ADDRESS:** Electric Playhouse is located on the terrace level of The Forum Shops at Caesars Palace next to Sushi Roku, 3500 South Las Vegas Boulevard.
- OTHER LOCATIONS:** Electric Playhouse's original location launched in Albuquerque, New Mexico, in 2021.
- HOURS OF OPERATION:** 10 a.m. to 9 p.m. Sunday through Thursday and 10 a.m. to 10 p.m. Friday and Saturday. Visitors should check online for availability as hours may vary due to demand and private events.
- AGE REQUIREMENT:** Electric Playhouse welcomes guests of all ages. The experience is not only enthralling for kids and teens but also parents who find themselves eagerly wanting to join in on the fun.
- PRICING:** General admission starts at \$30 per person, plus tax and fees, for guests ages 13 and up. Discounts are also available for Nevada locals, military personnel, children ages 4 to 12 and seniors 65 and up. Children under 3 are admitted free. Additional gaming time inside Electric Playhouse can be purchased by the hour for an additional \$5.
- PRIVATE EVENTS:** Electric Playhouse provides a unique destination for private and corporate event groups with in-house catering, a full-service bar, customized games and endless branding opportunities. To inquire about private bookings, click [here](#).
- PHONE:** (725) 308-3950
- WEBSITE:** [electricplayhouse.com](http://electricplayhouse.com)
- SOCIAL MEDIA:** [Facebook](#), [Instagram](#), [TikTok](#) and [X](#).
- HASHTAGS:** #ElectricPlayhouse
- MEDIA CONTACTS:** Jevaughn Williams/ Erika Pope

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